

JOIN US!

**The Fourth Annual
Medical Society of Delaware
Spring CME Symposium**

***Your Opportunity to Connect With
Delaware Physicians***

**Saturday
March 27, 2010
Clayton Hall, University of Delaware
Newark, DE
7:00 AM to 2:00 PM**

The Medical Society of Delaware Spring CME Symposium is the premier event for exhibiting. Exhibitors are able to interact and share information about their products and services with physicians from all specialty areas throughout Delaware.

***Corporate Exhibitors*\$1,275**

***Community Service Exhibitors*..... \$775**

(Those agencies and organizations which rely on dues income or fundraising as a primary source of revenue will be considered eligible as a community service exhibitor.)

REGISTRATION is on first come, first served basis

Call 302-658-7596 with any questions.

Deadline for Registration: February 26, 2010

Medical Society of Delaware Spring CME Symposium

Additional Information For Exhibitors

Saturday March 27, 2010 Clayton Hall, University of Delaware, Newark, DE
Exhibit Rules Regulation and Information

Exhibit Space

All exhibitors are provided exhibit tables and table linens without additional charge. Additional requirements/needs are to be provided by the exhibitor or requested through the Medical Society of Delaware on the Exhibitor Registration form. The Medical Society will make every effort to accommodate specific requests. Nothing may be nailed or screwed to the walls, floors, or partitions, and each exhibitor is responsible for any damage caused.

Preference for location will be based upon date of receipt of registration form with payment and any additional requirements (such as electricity). Registration is based on a first come, first served basis. Deadline for submission of the registration form is February 5 2010 to receive "Early Bird" discount. Payment and registration form must be included.

Exhibitors shall arrange their exhibits so that they do not obstruct other exhibits. Aisles must be kept clear. Safety and fire exits and equipment must be left accessible and in full view at all times.

Exhibit Times

Exhibitors are welcome to set up their displays Friday March 26, 2010 between 4:00 and 6:30 p.m. Please indicate on the registration form if you wish to set up Friday night. Set up may begin at 6:00 a.m. on Saturday, March 27, 2010 and must be completed by 7:00 a.m. **Pre-event shipping/storage is not available for this event.** All exhibitors must be in place by 7:00 a.m. when event registration begins, otherwise the exhibitor forfeits exhibit space and payment. Your exhibit should remain in place until at least 12:15 p.m. at which time the lunch presentation will begin. All exhibits must be broken down and removed from the Clayton Hall by 2:00 p.m.

Check In

Exhibitors must enter the building at the Vendor Load-In area in the front of the building. Vendors will check in at the registration desk and representatives must be provided to the Society on the Registration Form for check in purposes. After check in, vehicles must be moved to the designated parking lot.

Parking

Please park vehicles in the designated parking area. Vehicles cannot be left parked in the front of the building

Noise

Public address, sound-producing, and amplifying devices that project sound (i.e., music, singing) beyond the exhibitor's space are prohibited.

Promotions and Giveaways

Prizes may be given from private drawings at any of the exhibits. Exhibitors are responsible for type of prizes and their delivery. The Medical Society of Delaware is not responsible for announcing winners or delivering the prize to the winner. All activities and prizes/promotional items given to attendees must be in compliance with all regulations and guidelines governing gifts to physicians, including those of the American Medical Association and the Accreditation Council for Continuing Medical Education Standards for Commercial Support. Promotional activities must be identified as such and must be kept separate from continuing medical education activity. Arrangements for commercial exhibits or advertisements cannot

influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for educational activities. Product promotion material or product-specific advertisement of any type is prohibited in or during the educational activities, except in the designated exhibit areas. No product advertisement of any type shall be permitted in the same room as the educational activity or in the walkway to the educational activity room. Commercial support staff is prohibited from engaging in sales or promotional activity in the activity room before, during, or after the activity.

Food and Beverage

It is anticipated that the food/beverage station will be set in the exhibit area. Exhibitors are welcome to the break station. Breakfast and lunch are available only to those registered to attend the educational activity. Please do not register to attend breakfast/lunch

Cancellation

In the event an exhibitor cancels its participation, refunds will be made as follows: prior to the deadline of February 26, 2009 refund of the total charge to exhibit. After February 26, 2009— no refund. Any space not occupied by 7:00 a.m. the day of the event will be forfeited by exhibitor without refund.

Liability

It is mutually agreed that the Medical Society of Delaware shall not be liable to an exhibitor for any damage to or loss or destruction of an exhibit or property of an exhibitor or injuries to his/her person resulting from any cause. All claims for any such loss, damage or injury are expressly waived by the exhibitor.

Insurance

Exhibiting organizations are required to have insurance covering transport of its booth materials and/or equipment to and from the event facility and during the event. Exhibiting organizations are solely responsible to its own agents and employees and to all third persons, including invitees and the public, for all claims, liabilities, actions, costs, damages, and expenses arising out of or relating to the custody, possession, operation, maintenance, or control of said leased space or exhibit, for negligence or any other liability relating thereto, and said Exhibiting organization does hereby indemnify and hold harmless the Medical Society of Delaware, its agents, employees, and sponsoring organizations against any and all such claims as may be asserted against it.

Restrictions

The Medical Society of Delaware reserves the right to prohibit any display or exhibit or any part of a proposed exhibit which it judges not suitable or in accordance with acceptable professional ethics.

Rights

Should any emergency arise, of any nature, previous to the opening event date which would prevent its scheduled opening (destruction or damage to the facility by fire, flood, storms, acts of God, etc., or a declaration of any emergency by the Government), it is expressly agreed that the Medical Society of Delaware may retain as much of the payment for exhibit space as is necessary to cover the expenses incurred by the Society up to the time of such emergency. All points not covered by these rules are subject to the judgment of the Society.

Call 302-658-7596 with any questions.

REGISTRATION FORM

Medical Society of Delaware Spring CME Symposium, March 27, 2010

DEADLINE FOR REGISTRATION: February 26, 2010

General Information	Company Name and Specialization:
	Contact Name:
	Address:
	Contact E-mail: Contact Fax Number:
	Contact Telephone: Representatives Attending Event:
Exhibitor Categories	<input type="radio"/> Corporate \$1,275
	<input type="radio"/> Community Service Organization (Service agencies and organizations that rely on dues income or fundraising as a primary source of revenue.) \$775
Additional Needs	<input type="radio"/> Electricity <input type="radio"/> Wireless Internet <input type="radio"/> Early Exhibit Set Up Friday, March 26, 2010 4:00 PM to 6:30 PM
	Exhibit table and drape will be provided to each exhibitor unless otherwise indicated <input type="radio"/> Other Additional Needs for Booth: (such as proximity to other exhibitors or special equipment.)
	Please note: Placement is reserved on a first come first served basis, so please respond by February 26, 2010 to secure exhibit space
Payment	Payment of \$ _____ enclosed. Return this form with check payable to "Medical Society of Delaware" to: MSD Spring CME Symposium, 131 Continental Dr., Suite 405, Newark DE 19713 302-658-7596 with any questions.