

On behalf of the American Cancer Society, please see notices below.

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1) **South Atlantic Division Cancer Facts & Figures 2009 is now available**

The South Atlantic (SA) Division of the American Cancer Society announces that the **South Atlantic (SA) Division Cancer Facts & Figures 2009** is now available. The SA Division includes Delaware, the District of Columbia, Georgia, Maryland, North Carolina, South Carolina, Virginia and West Virginia. The SA Division Cancer Facts & Figures is a comprehensive resource for state and community cancer control planning and implementation.

In addition to the complete South Atlantic Division document, there are two files that are specific to Delaware:

1) County level incidence and mortality data file for Delaware. These data are for all cancers combined, cancers of the breast, cervix, colon/rectum, lung and prostate, and malignant melanoma of the skin.

2) Delaware Cancer Profile – a six-page section including demographics, data on Delaware's cancer burden (incidence, stage at diagnosis and mortality) and risk factor data.

The South Atlantic Division Cancer Facts & Figures files are only available in PDF format.

To access Delaware-specific documents as well as the complete SA Division CF&F, click on this link to www.cancer.org: On the cancer.org home page, enter a Delaware zip code in the **Find ACS in Your Community** window and click **Go**. This will take you to the **In My Community** page. On the left-hand-side navigation panel select **State Facts and Figures**.

Note: to access documents for another SA Division state, enter a Zip code for that state in the **Find ACS in Your Community** window.

2) **Prostate Cancer Awareness on Discovery Health Channel**

American Cancer Society Chief Medical Officer Otis Brawley, M.D., will be a featured faculty member/panelist on a television program spotlighting prostate cancer awareness, airing on national cable network Discovery Health, on Sunday, July 26 at 7 a.m. EDT. The continuing medical educational program is scheduled to re-air on **Sunday, Aug. 2 at 7 a.m.**

In addition to its availability to the viewing public, the weekly, one-hour "Discovery Health CME" series addresses topical issues facing physicians in their practices and delivers up-to-date scientific findings that help medical professionals remain abreast of current care standards.

On the "Discovery Health CME: Prostate Cancer Update -- Screening and Prevention," program, Dr. Brawley joins two other experts in discussing **prostate cancer epidemiology; current screening recommendations and their risks and benefits; current research to reduce prostate cancer risk; and recent studies regarding diet and medications for prostate cancer prevention**. As well, the program will offer in-depth profiles of three patients, highlighting various aspects of their prostate cancer experiences, including screening and treatment.

3) **Colorectal Cancer Screening Awareness Video for African Americans**

The American Cancer Society is pleased to announce the availability of a **new video featuring comedian, author, and morning radio host Steve Harvey** that promotes the importance of colorectal cancer (commonly referred to as colon cancer) screening among African Americans. This video diary, "**All Jokes Aside**," follows Steve Harvey through the screening process – from check-in to check-out. This video supports the American Cancer Society's commitment to eliminating cancer disparities among racial and ethnic minorities and the medically underserved by reducing inequalities in access to information and screening services, quality care and treatment, and end-of-life support.

Harvey, 52, underwent a colonoscopy at the Emory Clinic in Atlanta to check for polyps that could be cancerous and had his experience filmed for the American Cancer Society. In his video diary, Harvey discusses with his doctor the polyps that were found and expresses his relief in learning they were non-cancerous. He also shares his desire to be around for his family, and stresses that colon cancer screening is one of many steps toward a healthy, long life.

"As part of the black community, I believe this is a very important message to get across," said Harvey. "I too was afraid to

get screened and made every excuse in the book not to, but I'm glad I finally did. I have taken a very important step, and I want this video to encourage other African Americans to do the same so we can stamp out colon cancer in our communities and most importantly, be around to see our children and grandchildren."

The video of Harvey's experience is now available for viewing on the [American Cancer Society's YouTube channel](#)