DPH Preparing for Possible Arrival of Coronavirus

What Physicians Need to Know Outside of Clinical Care

The Delaware Division of Public Health (DPH) is actively taking steps to prepare for the possible spread of the coronavirus disease (COVID-19) in Delaware, as well as provide information to Delawareans about how they can prepare. Governor John Carney announced, "DPH has infectious disease outbreak plans in place that our public health experts regularly review and practice. Delaware's plans are being used now to guide the state's current public health activities, and those plans are flexible, allowing us to adapt to changing situations." According to the CDC, the virus is now widespread in China, Iran, Italy, Japan, and South Korea. Read more. Read CDC Evaluating and reporting persons under investigation (PUI) guidelines.

What is Coronavirus?

World Health Organization Shares Details in Newly Released Video

The World Health Organization (WHO) has designed a free online training course that will describe the fundamental principles of emerging respiratory viruses, including the 2019 novel coronavirus, and how to effectively respond to an outbreak. As a primer, WHO made a short, comprehensive video for the public and health care professionals that explains the history of the coronavirus,
Delaware Attorney General Investigates JUUL

Multistate Investigation to Target Marketing and Sales Practices

The Delaware Attorney's office has joined a bipartisan, multistate investigation of JUUL Labs. The 39-state coalition is investigating JUUL's marketing and sales practices, including targeting of youth. The investigation also concerns claims regarding nicotine content, statements regarding the risks and safety of e-cigarettes, and the effectiveness of e-cigarettes as smoking cessation devices. Read more.

MSD Tackles the Issue of Vaping: Register Now!

"It's OBVIOUS" Presents: The Dangers of Vaping

The MSD Campaign for Kids "It's OBVIOUS" program presents Vaping: What We Do & Don't Know on Wednesday, March 18th from 5:30 - 7:30 p.m. This informative program features guest speaker Albert Rizzo, MD, FACP, pulmonologist and Chief Medical Officer of the American Lung Association, who will share the latest information available on vaping-related illness, prevention initiatives, and what parents and the public need to know. This event is free to the general public and all health care professionals. To register.

Pubs and Politics Event a Success

Next Pubs & Politics Event Slated for May

MSD held its first Pubs and Politics event last week at the Painted Stave Distilling in Smyrna. Attendees were able to mix and mingle with several
state representatives, including Rep. David Bentz, Chair of the House Health & Human Development committee, as well as enjoy food and locally distilled spirits. As a bonus, attendees were treated to a tour of the distillery. Stay tuned, MSD is planning to host another Pubs & Politics event in New Castle County this May. Please plan to bring a colleague with you to this next fun event!

**MSD Practice Management Session**

**Cyber Security**

The next MSD Practice Management & Education session is scheduled for **Tuesday, March 24th** from 8:00 - 10:00 a.m. at the MSD Conference Center in Newark, with video conferencing to Bayhealth Hospital Kent Campus. Anahi Santiago, CISM, from ChristianaCare and Sharon Ruth, Healthcare Client Advocate, from the Medical Society of Delaware Insurance Services, Inc. (MSDIS) will present on cyber-crime, cyber extortion, how you can protect your practice, multi-media liability, and much more. [To register](#).

**MSD Hot Topic CME - Registration Open**

**Physician-Assisted Suicide/Medical Aid in Dying: Pros & Cons**

Join your colleagues for an MSD Hot Topic CME, Physician-Assisted Suicide/Medical Aid In Dying, Pros & Cons on **Tuesday, April 7th** from 6:30 - 8:00 p.m., at the MSD Conference Center in Newark with
videoconferencing to Bayhealth, Kent General. Special guest speakers include ethicists Marvin Lee, PhD and Steve Tailor, PhD. For more information and to register.

In the Spotlight

WSFS - MSD Premier Educational Partner

At WSFS Wealth Private Banking, we understand the unique challenges that come with managing wealth. Our Private Banking Advisors serve as trusted partners to individuals and families and provide solid financial strategies for our clients. With a client-centric focus, our commercial and personal lending solutions can provide you with a reliable source of funding for your medical practice, business investments, real estate purchases, and other unforeseen expenses. We work with our entire team of Wealth advisors to ensure that your overall strategy is aligned with your comprehensive financial plan. From loan to deposit solutions, to liquidity events and succession planning, we are with you every step of the way. WSFS is a 2020 MSD Premier Educational Partner supporting high quality professional medical education for Delaware physicians and other health care professionals to advance the health and well-being of Delaware's citizens. For more information.

Pending Members

Rudolph Schilli, MD

MSD members are afforded a 7 day review period from the date of this publication to comment regarding an applicant applying for membership. Please contact Mary LaJudice at (302) 224-5183 or Mary.LaJudice@medsocdel.org with any questions or concerns.

"Rerum Cognoscere"

The Latin phrase Rerum Cognoscere translates to learn, examine, or become aware of facts or things. In this section we highlight measurable items of interest in health care from MSD, Delaware, the US, and the world.
45%
Estimated percentage of effectiveness of this season's flu vaccine against both types of flu across all ages.

50%
Estimated percentage of effectiveness of this season's flu vaccine against the Type B strain of the flu.

29%
Percentage of effectiveness of last season's flu vaccine.

Upcoming Events

March 7 - 31st Annual Update in Cardiology, 8:00 a.m. - 4:00 p.m., John H. Ammon Education Center, Christiana Hospital, Newark.
March 14 - 24th Annual Diabetes Update, 8:00 a.m. - 4:00 p.m., John H. Ammon Education Center, Christiana Hospital, Newark.
March 18 - Campaign for Kids "It's OBVIOUS" presents: Dangers of Vaping, 5:30 - 7:30 p.m., MSD Conference Center, Newark.
March 20 - 8th Annual Pharmacology Update, 2020, 7:15 a.m. - 4:15 p.m., John H. Ammon Education Center, Christiana Hospital, Newark.
March 24 - MSD Practice Management Session - Cyber Security, 8:00 - 9:30 a.m., MSD Conference Center, Newark.
March 26 - Dementia Care 2020: What is Dementia and What New Treatments are in the Works? 8:00 a.m. - noon, John H. Ammon Education Center, Christiana Hospital, Newark.
March 27 - Fifth Biennial Perinatal Palliative Care Symposium: "Emotional Support and Compassionate Communication," 7:30 a.m. - 4:00 p.m., John H. Ammon Education Center, Christiana Hospital, Newark.
March 28 - Living Well with Lupus Seminar, 9:15 a.m. - 1:00 p.m., Wilmington University, New Castle.
April 3 - Inaugural Rheumatology Made Easy Symposium, 8:00 a.m. - 3:00 p.m., John H. Ammon Education Center, Christiana Hospital, Newark.
April 7 - MSD Hot Topic Event - Physician-Assisted Suicide/Medical Aid In Dying, Pros & Cons, 6:30 - 8:00 p.m., MSD Conference Center, Newark.
April 9, 10, 16, 17 - Certified Medical Office Manager Course (CMOM), Eden Hill Medical Center, Dover.
April 29 - Campaign for Kids "It's OBVIOUS" presents: Opioid Epidemic, 5:30 - 7:30 p.m., MSD Conference Center, Newark.
May 5 - 57th Annual William J. Holloway Infectious Disease Symposium, 8:00 a.m. - 4:00 p.m., John H. Ammon Education Center, Christiana Hospital, Newark.

Was the information in this newsletter useful? If so, forward to a friend to let them know the value of your Medical Society of Delaware membership.