COVID-19 Vaccine Frequently Asked Questions & Answers May 28, 2021

What we heard this week:

What's DE WINS?

- <u>DE WINS!</u> is an incentive and public education program aimed at encouraging all eligible Delawareans to get the COVID-19 vaccine.
- It is taking place from May 25 June 29, 2021.
- All Delawareans ages 12-17 who are vaccinated, and Delawareans 18+ vaccinated after May 24th are all eligible.
- FOR ALL VACCINATED DELAWAREANS: Delaware small business will offer customer incentives to any Delawarean vaccinated so far and you will have the chance to win the largest giveaway on June 30th of \$302,000.
- Drawings will take place twice a week at the Delaware Lottery. DPH will use data from DelVAX to provide Delaware Lottery with anonymized numbers and the lottery will randomize to pull winners.
- For more information, visit <u>dewins.org</u>

How do I make sure that my family and I are enrolled in this drawing?

- Every Delawarean who is vaccinated in the State of Delaware as of May 25 (and all Delawareans 12-17 vaccinated to date) will be enrolled in the drawing for weekly prizes automatically via the DelVax system.
- All Delawareans vaccinated in the state will be eligible for the grand prize drawing.
- No one other than the Division of Public Health will see the winners' health data/name or any other personal information.

Why incentivize people to get the vaccine?

- We believe it's critical for Delawareans to get vaccinated to get back to the moments and experiences we love. We intend for this incentive program to bolster that effort while also lifting up Delaware small businesses, restaurants, and the wonderful things that are uniquely Delaware.
- DE WINS! fosters at least two compelling government interests: 1) maximizing the number of Delawareans getting vaccinated by reinforcing and supporting Delaware's vaccination plan and 2) supporting Delaware businesses that have been disproportionately impacted by the pandemic.

Who is eligible?

- Delawareans vaccinated in the state of Delaware will be entered into a larger raffle for a shot to win high-ticket items. Those who will be entered in the weekly raffle for a variety of prizes include:
 - All vaccinated Delawareans ages 12-17
 - \circ $\;$ Those 18+ who received their first vaccination after May 24 $\;$
- All Delawareans vaccinated in Delaware will be eligible for the final prizes of \$302,000 and two lownumber license plates, to be announced on June 30.

Do we have new variants in Delaware?

• Current variants of concern in Delaware include: United Kingdom, South Africa, California, Brazil Current variants of interest in Delaware include: New York and India