



Medical Society of Delaware

## PREMIER EDUCATIONAL PARTNER PROGRAM

### 2025 Agreement

The Medical Society of Delaware's commitment to improving the health and well-being of Delaware's citizens is evident through its dedication to high quality professional medical education. With innovative programs and partnerships, MSD is able to provide needed education to enhance the knowledge and skills of Delaware physicians and the health care profession in general. Through these efforts MSD endeavors to facilitate measurable improvements in patient outcomes, as well as continue to advance the delivery of quality education to Delaware physicians.

MSD is pleased to enter into an annual Premier Educational Partner Program Agreement with

Organization Name: \_\_\_\_\_

Commencing on January 1, 2025 through December 31, 2025. The fee is \$2,500.00. The fee is payable with return of the Agreement and can be paid by credit card or check. **Please return to Lynn Robinson.**

As a **Premier Educational Partner** you will have the benefit of:

- Display of your company logo during MSD sponsored virtual meetings. The organization is responsible for submission of the logo in a digital format, specified as follows: A graphic file such as a jpg, png, or tif format, with high resolution.
- Inclusion of your company information in packets distributed to learners at MSD sponsored meetings;
- Co-branding of MSD and your company on pre-approved marketing materials (with maximum one week turnaround for approval by MSD).
- Inclusion of your company information in education meeting packets.
- Placement of your logo on the homepage of the MSD website indicating your organization as a Premier Educational Partner with a link directly to your company website.
- Publicity for your organization in *MSD Practice Matters* and *e-News and Views*. A short article (approximately 300 words or less) would include a brief description about your organization, why you are a Premier Educational Partner, and your logo as an active electronic link to your company's website.
- You have the opportunity to request up to four sets of mailing labels of our practicing physician members, customized to your needs. The mailing labels will include office addresses of our practicing physician members. Labels can be customized by county and specialty.
- Your organization will be included in a continuous monthly advertisement that highlights all Premier Educational Partners with electronic link to your company's website.
- The exclusive opportunity for introduction to the members of the Medical Society of Delaware Executive Board at the beginning of a monthly Board meeting. You would be provided five minutes to present your company to these members who have proven leadership within their practice and MSD.
- Complimentary attendance for two at a Practice Management & Leadership Education or Hot Topic program – ***New benefit in 2024.***

I agree to the terms listed in this Premier Educational Partner Program Agreement.

\_\_\_\_\_  
Signature of Authorized Representative

\_\_\_\_\_  
Date

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Organization Name:

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

\_\_\_\_\_  
Address

### PAYMENT METHOD

☐

**Check**

Check Number \_\_\_\_\_

Amount Paid \$ \_\_\_\_\_

☐

**Credit Card (Visa, Master Card, or American Express)**

Card Number \_\_\_\_\_

CVC # \_\_\_\_\_

Expiration Date (MM/YY) \_\_\_\_\_

Name on Card \_\_\_\_\_

Billing Address for Card \_\_\_\_\_  
\_\_\_\_\_

**For Office Use only:**

\_\_\_\_\_ **Date Payment Received in full**

\_\_\_\_\_ **Date Logo Received**

Please return this completed Agreement with payment to:

Lynn Robinson  
Department of Professional Education  
Medical Society of Delaware  
PO Box 8155  
Newark, DE 19714  
302-224-5198  
[lynn.robinson@medsocdel.org](mailto:lynn.robinson@medsocdel.org)

Logos in digital format, as well as questions regarding logos should be directed to:

Kristie Stewart  
Physician Relations Coordinator  
Medical Society of Delaware  
[kristie.stewart@medsocdel.org](mailto:kristie.stewart@medsocdel.org)